



ACHIEVEMENT | RECOGNITION | HONOR

Cambridge Who's Who

RECOGNIZES

David G. Schmidt, CEO

AS A

LIFETIME MEMBER

THE ABOVE NAMED INDIVIDUAL

HAS QUALIFIED FOR INCLUSION IN THE

2008-2009 EDITION

OF THE CAMBRIDGE WHO'S WHO REGISTRY

OF EXECUTIVES, PROFESSIONALS AND ENTREPRENEURS

In Witness Whereof
this Award is issued
and signed by

Mitchel S. Robbins
Chairman/CEO, Cambridge Who's Who

May 20, 2008

Date of Admission



WHO'S WHO

News Release

For Immediate Release

David G. Schmidt Inducted into Cambridge Who's Who Executive, Professional and Entrepreneurial Registry

La Jolla, CA, May 20, 2008, David G. Schmidt, President and Chief Executive Officer of LifeWave, has been recognized by Cambridge Who's Who for showing dedication, leadership and excellence in all aspects of product development.

With more than 20 years of professional experience, Mr. Schmidt specializes in business and product development. He is responsible for managing operations, monitoring sales, supervising staff, interfacing between departments, handling finances and interacting with distributors. Mr. Schmidt recently co-authored the book, "The LifeWave Experience." He also owns other companies including Advanced Applications Group, a research and development center that specializes in energy production technologies for both military and commercial applications.

Mr. Schmidt has developed new methods for producing hydrogen and oxygen, designed and prototyped multi-fueled bladeless turbine power generation systems, and constructed metal-combustion rocket engines. As a result of his innovations, he was presented with an honorary doctorate by Dr. Alexander Marinaccio of the International Hall of Fame. In addition, for his work in designing emergency oxygen systems for General Dynamics and the U.S. Navy, he was invited to participate in the Navy's next generation mini-sub program.

Mr. Schmidt considers being able to make a difference in the lives of people by developing a product that can be used as a drug-free route to relieve pain to be his greatest professional accomplishment. He feels that an increase in the demand of products is the most important issue facing his profession today. He hopes to develop new products, improve the infrastructure of the company and open new offices worldwide in the future.

Affiliated with the Army Aviation Association of America, Mr. Schmidt received his Bachelor's Degree in Management Information Systems and Biology from Pace University in 1986. He volunteers with the Rotary International in Philippines and was invited to be their honorary speaker. Mr. Schmidt has contributed \$100,000 worth of pain relief products to the Philippines General Hospital in Manila. He stays current with the trends in his profession by reading industry-related publications, enrolling in continuing education courses and surfing the Internet.

An authority on product development, Mr. Schmidt is available to speak with the media and may be reached via email at dschmidt@lifewave.com.

About Cambridge Who's Who

The mission of Cambridge Who's Who is to ensure that Cambridge members receive recognition, support and credibility to advance their careers. Cambridge Who's Who is also committed to delivering the highest quality networking resource for job recruitment, career enhancement and new business development. See who's making news and how Cambridge Who's Who is making a difference at our news blog: <http://cambridgewhoswho.blogspot.com>.

Cambridge Who's Who members have exclusive access to the biographical information of more than 200,000 successful executives, professionals and entrepreneurs at <http://www.cambridgewhoswho.com/>, where they use the database to share information, knowledge and services. Communication via the Cambridge Who's Who Registry travels in two directions, enabling Cambridge Who's Who members to reach out when they have a business need or opportunity as well as receive information on exciting new ventures.

Contact
Ellen Campbell
Director, Media Relations
(516) 535-1515
mediarelations@cambridgewhoswho.com