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## FOR IMMEDIATE RELEASE

### **LifeWave Featured in Suzanne Somers' New Breakout Book, *Bombshell!***

**SAN DIEGO, May 7, 2012** - [LifeWave, Inc.](#) is proud to announce its inclusion in the latest literary work by award-winning actress and *New York Times* best-selling author of over twenty titles, Suzanne Somers. Dubbed a health pioneer by the *Wall Street Journal* and called "crazy smart" by Dr. Mehmet Oz, Suzanne has steadily become the country's most recognized face and voice of alternative and integrative medicine, and she now also serves as official LifeWave Ambassador.

This is the fourth time LifeWave has been featured in one of Suzanne's books. *New York Times* #1 Best Sellers *Breakthrough* and *Knockout* included extensive interviews with LifeWave Founder and CEO David Schmidt, and *Sexy Forever* prominently featured LifeWave products as part of Suzanne's personal recommendations for losing weight and shedding toxins. All three books have introduced millions of people around the world to the LifeWave technology, and *Bombshell* is expected to make just as big a splash!

"I'm particularly excited about *Bombshell* out of all the books we've been in, as this one best fits the profile of our company and the products we're offering," said founder and CEO of LifeWave, David Schmidt. The book discusses such topics as the ways in which nanotechnology is going to have an impact on cardiovascular health, cellular rejuvenation through the discovery of telomerase activator TA-65, and the regenerative mechanisms initiated by the hormone oxytocin. "LifeWave fits right in there because our Y-Age [Aeon](#) product offers a completely new way of slowing down and reversing the aging process and you can't get that benefit from any supplement that's out there."

In *Bombshell*, Suzanne devotes an entire chapter to investigating the benefits of LifeWave's innovative technology, and specifically those products that address issues of inflammation, the primary factor in the aging process. She even sat with LifeWave inventor and CEO David Schmidt to discuss the extraordinary benefits that she has personally enjoyed while using the LifeWave products, some of the science behind the patch technology and even the possible implications for new products in the future that might be applied for cancer prevention.

### **About LifeWave**

Founded in 2004, LifeWave enables people all over the world to feel great, live long and live well. LifeWave's product line offers a unique collection of homeopathic and acupressure products that improve quality of life without the need for drugs, stimulants or needles entering the body. Headquartered in San Diego, California, LifeWave is a privately held company and a member of the Direct Selling Association (DSA). For more information, please visit [www.lifewave.com](http://www.lifewave.com). Like us on [Facebook](#).

For more information about Suzanne Somers' new book, *Bombshell*, please visit: <http://www.suzannesomers.com/bombshell>

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