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FOR IMMEDIATE RELEASE

LifeWave Ambassador Suzanne Somers Headlines 18th Annual Anti-Aging Congress in Las Vegas Dec. 9-11

(LA JOLLA, CA) (NOVEMBER 29, 2010) – [LifeWave](#) Ambassador [Suzanne Somers](#), who has over the years become the most recognized face and voice of alternative and integrative medicine, will serve as the keynote speaker at the 18th Annual World Congress on [Anti-Aging Medicine and Biomedical Technologies](#) set for December 9 – 11 at the Mandalay Bay hotel in Las Vegas. Through the publication of her past four books, Somers has single-handedly built up credibility for chemical-free cancer cures and brought them to the forefront of modern medicine enlightening millions of men and women about available options on treatment protocols.

The annual Anti-Aging Congress is a gathering of 3,000 of the most influential preventative medicine and bio-medical technology experts and companies in the world and will include more than 90 presentations, along with 300 exhibitors, on a variety of topics ranging from detoxification to genetics to stem cell therapy.

Somers, an award-winning actress, *New York Times* best-selling author of 20 books, primarily on health, renowned healthcare advocate and cancer survivor, will speak at the Congress about anti-aging, bio-identical hormones and cutting-edge cancer treatments to an audience that includes medical professionals, physicians, scientists, medical technology and equipment suppliers, educators, journalists, industrialists and investment bankers. She will also share the daily steps she takes to stay vibrant, healthy and free of toxins – all in her honest, witty and

often humorous style. In detailing her health program, Somers will talk about her use of the LifeWave patch product line and how they play a critical role in her daily regimen.

“We are excited to have Suzanne address this prestigious audience and include our LifeWave patches in her presentation,” said David Schmidt, founder and CEO of LifeWave. “Her role as ambassador to LifeWave has given us a great deal more positive exposure about how our product line helps people all over the world to feel great and live well.”

For more information on the Anti-Aging Congress, visit <http://www.worldhealth.net/lasvegas/>.

For more information on LifeWave, visit <http://www.lifewave.com>.

About LifeWave:

Founded in 2004 by David Schmidt, creator of the LifeWave patch technology, LifeWave was founded on the principle of breakthrough personal-improvement technology that helps people all over the world to feel great and live well. Based in La Jolla, CA, LifeWave has grown into an international distributorship company in more than 90 countries and offers a full line of unique products.

LifeWave products are designed to apply a mild and temporary pressure to acupuncture points that are known to improve the flow of energy through the body. The LifeWave product line includes Energy Enhancer, Ice Wave, SP6 Complete, Silent Nights and the Y-Age Glutathione and Carnosine patches. LifeWave is privately held and is listed in the 2010 *Inc. Magazine's* Top 5,000 Companies. For more information on LifeWave, visit www.lifewave.com.

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