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FOR IMMEDIATE RELEASE

IceWave Patch Study Results Show Highly Significant Reduction in Pain

(San Diego) (May 19, 2011) – A new study on the [IceWave](#) pain reduction patches recently published in *The International Journal of Medical Implants and Devices* found that the patches had a highly significant effect in reducing intensity and perception of pain severity.

[LifeWave](#) is an international distributorship company in more than 90 countries that offers a full line of unique non-transdermal patch products. LifeWave patches contain no supplements or stimulants, and affects acupuncture points without the need for needles.

The IceWave pilot investigation was used to test how the patches reduce quantitative and qualitative measures of neuromuscular pain. The study involved a group of 30 volunteers: 14 females and 16 males aged 26-72 years old. The participants had a variety of neuromuscular pain complaints: arthritic, lower back, neck, shoulder, sciatic, sports-related, car accident-related, scapular, and knee pain, with back pain being the most prevalent. Two different medical assessment tools were used to measure the level of pain reduction. The IceWave patches were applied to the volunteers, according LifeWave's recommended protocol, on various acupuncture points on the body. Each candidate's pain was measured before using the patches and that served as the baseline for the study. The subjects were instructed to keep well hydrated while wearing the patches.

Overall, each patient had a reduction in their pain level after applying the IceWave patches within 2-5 seconds and, on average, the pain readings would change 20-30 points within 2-5

minutes. There were a few cases where a substantive pain reduction took a little longer (15-20 minutes) due to the overall health of the individual.

The study results showed that there was a highly significant reduction in both the quantitative and qualitative pain levels following patch usage. The study concluded that application of the IceWave patches had a highly significant effect in reducing intensity and perception of pain severity.

The study was conducted by Dr. Homer Nazeran and Dr. Emily Haltiwanger at the University of Texas at El Paso. In addition to being published in *The International Journal of Medical Implants and Device*, the study was also presented at the 2011 Southern Biomedical Engineering Conference.

About LifeWave

Founded in 2004 by David Schmidt, creator of the LifeWave patch technology, LifeWave was created on the principle of breakthrough personal-improvement technology that helps people all over the world to “Live Long, Live Well”. Based in San Diego, California, LifeWave has grown into an international company with distributorship in more than 90 countries. For those who want to share in the LifeWave mission, the company offers a full line of unique non-transdermal products that create a world-class financial opportunity.

LifeWave products are designed to stimulate acupuncture points that are known to improve the flow of energy through the body. The LifeWave product line includes [Y-Age Aeon](#), [Energy Enhancer](#), [IceWave](#), [SP6 Complete](#), [Silent Nights](#), [Y-Age Carnosine and the Y-Age Glutathione](#) patches.

LifeWave is privately held and is listed in the 2010 [Inc. Magazine](#) Top 5,000 Companies. For more information on LifeWave, visit www.lifewave.com.

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