FOR IMMEDIATE RELEASE

LifeWave Inc. Donates Product to Assist United States Veterans

SAN DIEGO, November 11, 2011 - LifeWave, Inc. recently donated over 1,900 packages of the company’s product to assist both retired veterans and veterans deployed overseas through a variety of charities including Business4Vets.org, AdoptaPlatoon, America Supporting Americans and the Vetsville Cease Fire House. The LifeWave products that were donated included a variety of the company’s non-transdermal patches which work to improve the quality of life without the need for drugs, chemicals, stimulants or needles entering the body. LifeWave’s product line includes Energy Enhancer, IceWave (pain relief), SP6 Complete (appetite suppressant), Silent Nights (improved sleep), Y-Age Aeon, Glutathione and Carnosine patches (immune system support).

The majority of the donated product was sent to the non-profit organization Business4Vets.org. Headquartered in Boca Raton, Florida, Business4Vets.org helps to train and guide military veterans as they transition out of military life and back into civilian life by offering entrepreneurial opportunities through business ownership in network marketing and direct sales. Membership and services provided by Business4Vets.org is free to all veterans. LifeWave is a Business Partner with Business4Vets.org.

As a result of LifeWave’s product donation, active military platoons deployed overseas in areas of conflict will receive LifeWave patches in packages sent as part of a holiday mailing effort through the local Palm Beach, Florida, chapters of the non-profit organizations AdoptaPlatoon and America Supporting Americans. Additionally, some of the donated LifeWave product was sent to the Vetsville Cease Fire House in West Palm Beach, Florida, founded by retired Hollywood actress Chris Noel. The Vetsville Cease Fire House provides lodging, food, clothing and employment opportunities to disabled and displaced veterans.
About LifeWave
Founded in 2004, LifeWave enables people all over the world to feel great, live long and live well. LifeWave’s product line offers a unique collection of homeopathic and acupressure products that improve quality of life without the need for drugs, stimulants or needles entering the body. Headquartered in San Diego, California, LifeWave is a privately held company and a member of the Direct Selling Association (DSA). For more information, please visit www.lifewave.com. Like us on Facebook.

For more information about Business4Vets.org please visit: http://www.business4vets.org/Home_Page.html

For more information about America Supporting Americans please visit: http://www.asa-usa.org/site/PageServer?pagename=homepage

For more information about AdoptaPlatoon please visit: http://adoptaplatoon.org/site/

For more information about Vetsville Cease Fire House: http://www.vietvet.org/vetsvill.htm

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