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## FOR IMMEDIATE RELEASE

### **LifeWave Commits Over \$2.1 Million Donation to the Military Order of the Purple Heart**

**SAN DIEGO, Calif., September 25, 2013**– [LifeWave](#), a global health technology company, just announced that they will be providing a long-term donation to the Military Order of the Purple Heart (MOPH) in an effort to reach Veterans who have been wounded in combat, but can't afford to provide themselves with pain management. These individuals live with pain from injuries sustained in battle, and in most cases expensive pharmaceutical drugs do not provide sufficient pain relief. LifeWave's extraordinary donation, with a retail value in excess of \$2.1 million, will include health technologies designed to deliver these Veterans fast, natural, and drug-free pain relief. In addition, LifeWave staff, medical doctors and support personnel will be made available to the MOPH for the purpose of providing expertise on product usage as well as other services.

"LifeWave honors those brave men and women of the armed services who defend the United States, and often with their lives. I am personally delighted that this partnership with the MOPH has occurred, and we will be able to help those who are suffering in pain with our technology," said LifeWave Founder and CEO, [David Schmidt](#). "This is one of the most important parts of our mission as a company."

Long time LifeWave member, Thomas Burke, first developed LifeWave's relationship with the MOPH and has been personally responsible for organizing nearly all of the humanitarian aid LifeWave has provided during its 11-year history as a company. The current membership of the MOPH sits at approximately 45,000, and the vast majority of those who work in the organization are volunteers. This means that for every dollar contributed, the majority of that money reaches those in need. It is estimated that well over 1,000 Purple Heart recipients will be able to

experience drug-free pain relief each month because of the donation of LifeWave products, specifically the patch technologies [IceWave](#) and [Aeon](#).

“I have had the experience of seeing first hand long standing pain suffered by some of our Purple Heart Veterans relieved in seconds. For David Schmidt and LifeWave to make this technology available to many of our Combat Wounded Veterans who cannot afford this unique product is a tremendous act of compassion and generosity. That this will be life changing for these Veterans is the understatement of the year,” said MOPH Florida State Commander, Richard Hunt.

On September 10th, 2013, in Palm Beach Gardens, Florida, LifeWave was honored by the MOPH for their ongoing work with the organization. David Schmidt was present to accept the award on the company’s behalf. Commander of the state of Florida’s chapter of MOPH, Richard Hunt, Commander East Pasco Chapter 705 of Florida, Earl McMillan, and Adjutant MOPH WPB Chapter 717, Harry “Kip” Monroe, presented the award to David.



(Pictured from left to right: Thomas Burke, David Schmidt, Richard Hunt, and Earl McMillan)

“As President of LifeWave, and a Purple Heart Recipient myself, I stand shoulder to shoulder with this profoundly important organization,” said [Mike Collins](#). “Their work is the work that carries on long after the wounds heal over, and I am proud and humbled to be associated with this mission.”

#### **About LifeWave**

Founded in 2004, LifeWave is a health technology company that enables people all over the world to feel great, live long and live well. LifeWave’s product line includes a unique collection of patch technologies that improve quality of life without the need for drugs, stimulants or needles entering the body. LifeWave also offers a breakthrough nutrition line that provides results most people experience within minutes without the use of stimulants. Headquartered in San Diego, California, LifeWave is a privately held company and a member of the Direct Selling Association (DSA). For more information, please visit [www.lifewave.com](http://www.lifewave.com). Like LifeWave on [Facebook](#).

#### **About MOPH**

Chartered by Congress in 1958, The Military Order of the Purple Heart is composed of military men and women who received the Purple Heart Medal for wounds suffered in combat. Although membership is restricted to the combat wounded, MOPH supports all veterans and their families with a myriad of nation-wide programs by Chapters and National Service Officers. The National Headquarters of MOPH is located in Springfield, Virginia. The Order now includes about 45,000 total members. The majority of their funding is received from the MOPH Service Foundation through either restricted or unrestricted grants. The Service Foundation receives their money through various fundraising activities, such as thrift stores and a vehicle donation program. For more information, please visit [www.purpleheart.org/](http://www.purpleheart.org/).

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